



How to: Toy Drive

Step 1: Identify a local charity

If you do not already have a particular charity or donation location in mind, you can register to become a Toys for Tots drop off location [here](#). Select your state and county; once the page loads, select "Become a Toy Drop Site" to register.

Step 2: Determine drive dates

After registering your location, you will be contacted by a Toy Drive Coordinator to determine when the organization can collect the donations. Your drive should last for a minimum of 3 days. This will give community members ample opportunity to come in and donate.

Step 3: Promote your drive!

After you coordinate a date, make sure you promote your toy drive so your patients are aware! You can hang [posters](#) in your pharmacy, use these [bag stuffers](#), or even record a phone campaign to send out! We also have [social media posts](#) to help you promote your event. Make sure your patients know when to donate, and that items should be new and unwrapped!

Step 4: Collect!

Set up your collection bins in a clearly designated area. Make sure to thank everyone who donates toys. You may even want to take pictures to post to social media! Once the drive has concluded, tally the amount you have collected. You can also share this number on your social media accounts to thank your community for such a tremendous and generous effort!

Step 5: Donate

The Toy Drive Coordinator should have arranged for a date for these donations to be picked up or dropped off. Ensure that donations are ready to go on this given date!