

## **[NAME OF PHARMACY] Joins Forces with 1,000 Independent Pharmacies Across the U.S. to Fight Opioid Crisis**

**[City, State]—August X, 2018**—In an initiative called PharmacyUnited, [NAME OF PHARMACY] has partnered with 1,000 other independent pharmacies from coast to coast to combat the opioid crisis and save lives. Participating pharmacies will have access to the tools needed to identify and monitor opioid users by calculating patients' risk assessment scores and provide potentially life-saving interventions when necessary.

“The opioid crisis is affecting Americans across the United States, in communities of all different shapes and sizes,” said [PHARMACY SPOKESPERSON]. “It is important to us to keep our community strong and healthy. We are committed to being — and are excited to be — a part of the solution.”

Each day, more than 115 people in the U.S. die from opioid overdose — that’s more than 42,000 deaths each year. Opioid addiction does not discriminate, affecting Americans from all states and every demographic. Community pharmacies are on the front lines of this nationwide epidemic and their role as a solution to this public health crisis has become increasingly clear and critical.

[PHARMACY NAME] and the other participating pharmacies will be using a technology platform to identify, monitor and trend opioid users by calculating their patients' risk assessment scores. Using this tool, pharmacists will have the information they need to perform care interventions for those patients prescribed opioids to improve their medication therapy regimen and, in turn, improve the health of the country's most at-risk population.

The ultimate goal of PharmacyUnited is to initiate encounters with 10,000 at-risk patients — for a total of 20,000 encounters — over the next six months.

“Community pharmacists across the country are on the front lines of the opioid crisis working hard to help their patients manage prescriptions, and it is inspiring to see how readily 1,000 pharmacies rose to the call of duty,” said Al Babbington, CEO of PrescribeWellness. “We are proud that these pharmacies have taken the initiative to go ‘beyond the fill’ to lead the fight against this devastating epidemic.”

For more information, contact (800) 960-8147 or [join@prescribewellness.com](mailto:join@prescribewellness.com).

### **About [PHARMACY NAME]**

[Pharmacy boilerplate]