



How to: Coat Drive

Step 1: Identify a local charity

You can visit the One Warm Coat [website](#) to find a local charity that will distribute coats after they have been collected.

Step 2: Contact the charity

Once you identify a local charity, let them know you will be hosting a coat drive. Coordinate a date to either have them pick up the donations, or for someone to drop them off after the coat drive has concluded.

Step 3: Promote your drive!

Make sure you promote your coat drive so your patients are aware! You can hang [posters](#) in your pharmacy, use these [bag stuffers](#), or even record a phone campaign to send out! We also have [social media posts](#) to help you promote your event. Make sure your patients know when to donate!

Step 4: Collect!

Set up your collection bins in a clearly designated area. Make sure to thank everyone who donates items. You may even want to take pictures to post to social media! Once the drive has concluded, tally the number of coats you have collected. You can also share this number on your social media accounts to thank your community for such a tremendous and generous effort!

Step 5: Donate

Bring your donations to your designated charity on the date that you had determined with them earlier (Step 2).