

BlueCross BlueShield of Alabama Partnership FAQs

Who is APCI partnering with?

APCI is partnering with BlueCross BlueShield of Alabama and PrescribeWellness. BCBSAL has identified patients within the APCI network that qualify for one or more of the three disease states: hypertension, diabetes, and cholesterol. PrescribeWellness will track and monitor adherence through the Patient Engagement Center (PEC), as well as track patient encounters through the PrescribeCare module.

Why is APCI partnering with BCBSAL?

APCI partnered with BCBSAL to provide network pharmacies opportunities to increase medication adherence, improve population health, and demonstrate the meaningful outcomes our pharmacies can make in the lives of their patients.

When does the BCBSAL program start?

The program launched in 2017 and has continued into 2018.

What's our method of outreach?

APCI has notified participating pharmacies through email. Invitations to join training webinars have been sent out as well. The training webinars detail the PrescribeCare module, which is used to document patient encounters. Pharmacies can also expect to receive a call from a PrescribeWellness team member throughout the program to help pharmacies maintain enthusiasm and make continuous progress.

How much does it cost to participate?

Nothing! This program is absolutely free for participating APCI members.

How are my efforts graded?

Adherence will be continuously monitored through PrescribeWellness and validated by claims information with BlueCross BlueShield at the conclusion of the program period.

How do I get reimbursed?

Payment will be issued by APCI through the central pay feature.

How do I identify the BCBSAL Focus Patients?

Click on the PrescribeCare tab at the top of the screen and then click on the Filter button. Click on the Plan tab and click on the Any Program filter option. A drop down menu will appear – select BCBSAL Focus Patients for a list of patients that are BCBSAL members with one or more of the following disease states: diabetes, hypertension, or hyperlipidemia.



What resources are available for my pharmacy?

Your pharmacy has access to the following resources on University:

Operational Guide:

<https://university.prescribewellness.com/wp-content/uploads/BCBSAL-Operational-Guide-1.pdf>

Instructional Guide:

<https://university.prescribewellness.com/wp-content/uploads/Updated-BCBSAL-Instructional-Guide-.pdf>

eLearning Course:

https://prescribewellness1.wistia.com/medias/1asgzbnsmc?media_finished

Who can I contact if I have questions about my products, or any additional questions?

Please feel free to contact PrescribeWellness Client Support.

Client Support

PrescribeWellness

800.960.8147

support@prescribewellness.com

